

ZL Enterprise Files Management

Unmanaged Data Sprawl

Organizations today grapple with massive amounts of unstructured data accumulating across file shares, SharePoint, OneDrive, and other repositories. Mostly dark and unmanaged, this data includes personal and sensitive information, which poses considerable legal and regulatory risk, as well as ROT (redundant, outdated, trivial) data which creates unnecessary storage costs.

Enterprise File Analysis and Management

Introducing Enterprise Files Management (EFM), a platform designed to defensibly clean up and manage unstructured data across the organization.

A Single Source of Truth

EFM delivers deep insight into unstructured data repositories globally, analyzing documents based on content, metadata, and machine learning to automatically identify personal data, ROT, and business records.

Unified Information Governance

From a centralized platform, users can assign lifecycle management and retention that align with records management policies and regulatory requirements.

Defensible Deletion

Enterprises with regulatory obligations must prioritize defensible deletion, requiring a unified set of policies that incorporates record-keeping, privacy, legal, and compliance requirements, while retaining detailed audit trails to demonstrate what data was deleted and why.

Data sprawl creates major governance challenges.

Privacy Risk

Failure to identify and manage PII can result in fines up to 4% annual worldwide revenue.

Data Breach Risk

Unmanaged data sources contribute to 1 in 3 data breaches, costing an average \$5.3 million per incident.

Storage Costs

SharePoint storage can exceed \$1 million per Petabyte annually.

Data Volume

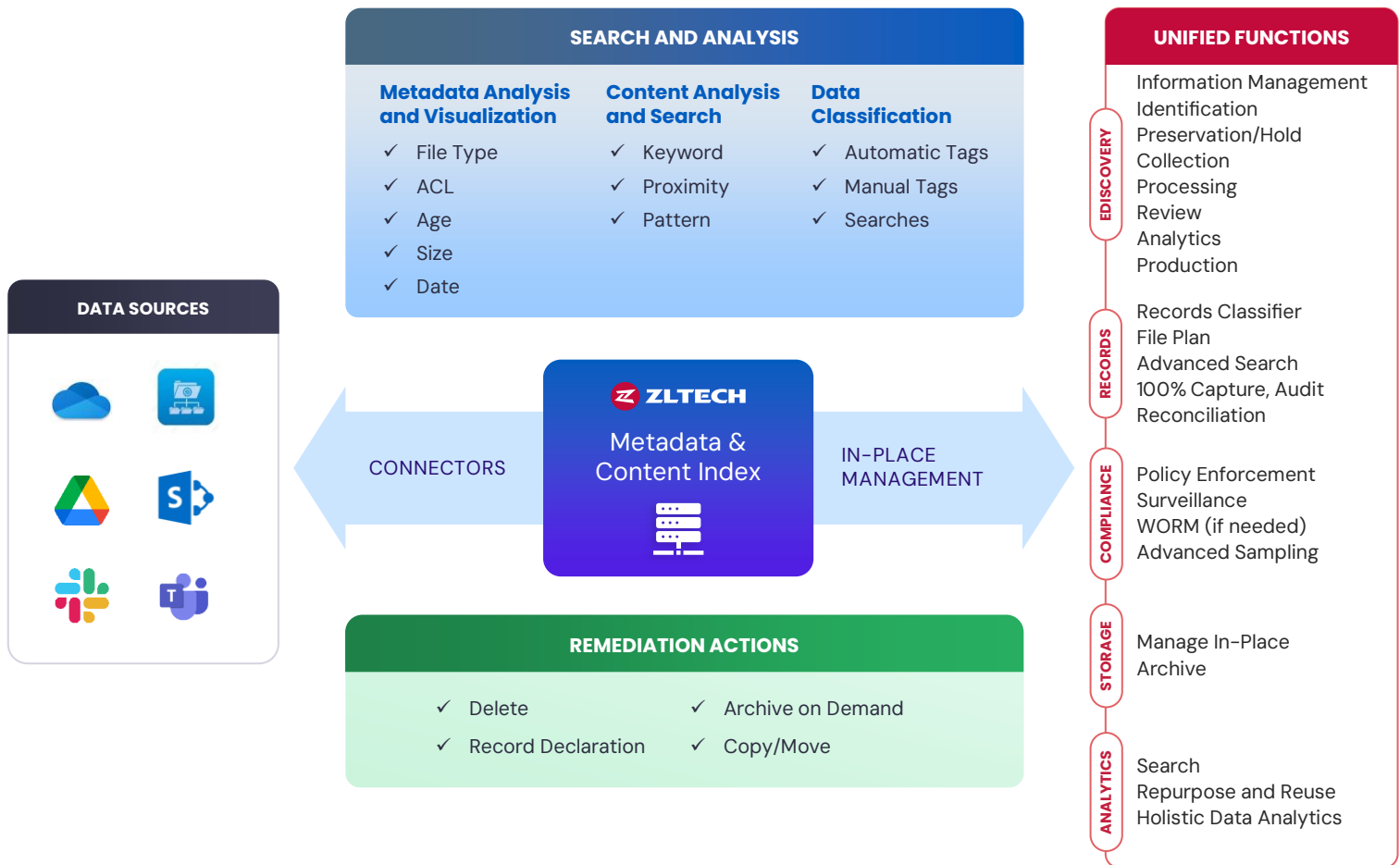
Global unstructured data is expected to grow by 48.7% annually.

Defensibility

Deleting data without a defensible process can lead to legal exposure and negatively impact business.

AI Integration

Poorly governed data limits AI/ML effectiveness, leading to unreliable analytics and increased risk exposure.



Enterprise Files Management (EFM) reduces risk and cost across 4 key areas:

- ✓ **Reduces Privacy Risk** by identifying, tagging, and remediating PII.
- ✓ **Reduces storage cost** by cleaning up ROT at the source.
- ✓ **Reduces time spent on classifying data** via automated classification.
- ✓ **Reduces deletion risk** through defensible disposition.

1

Petabytes of data managed by a single platform

2

In-Place

No unneeded copies, only archive essential records

3

Governance

Automated Unified Governance to satisfy regulatory & legal requirements

4

Curation

Reduce storage costs by 30% with periodic defensible deletion

5

Speed

Accelerate time to relevant data by 1000x