



## In-Place Management and Analytics

The explosion of unstructured data coupled with growing regulatory requirements present a challenge for companies today. Sensitive and high-value data is scattered across corporate repositories such as file shares and cloud-based platforms such as Office 365. Managing this data is required for eDiscovery and compliance, meanwhile, new privacy laws such as GDPR and CCPA mandate the ability to find and defensibly delete personal information wherever it lies.

Simultaneously, companies now have a critical need to gather insights into the human side of the corporation. Answers to questions regarding the performance, engagement, expertise, and retention of their human resources have direct impact on their top and bottom line. Collective insight into the organization lies dormant in the digital communications and documents the workforce creates every day.

### Harnessing Collective Insight

ZL Tech brings 23 years of expertise empowering enterprises to harness unstructured content such as emails, files, and messages for information governance, while enabling competitive advantage through human analytics.

The ZL Unified Platform delivers in-place data management to meet corporate requirements for information governance without the need for an archive or data copies. This completely new paradigm provides several key benefits:

- **Unified Information Governance at Scale:** Reduce risk and cost dramatically by unifying all governance functions, including privacy, compliance, and eDiscovery, and all enterprise data under a single platform, without the cost of archiving or copying data.
- **A Virtual Data Lake:** Tap into the company's collective insight and deliver 1,000X time-to-data speeds, while searching and harnessing the entire "beach" of data—not just a sandbox.
- **Human Dynamics:** Uncover every facet of the company's human element, for example identifying the "go-to" people, unrecognized leaders, and even employees that are ready to quit.

### Benefits

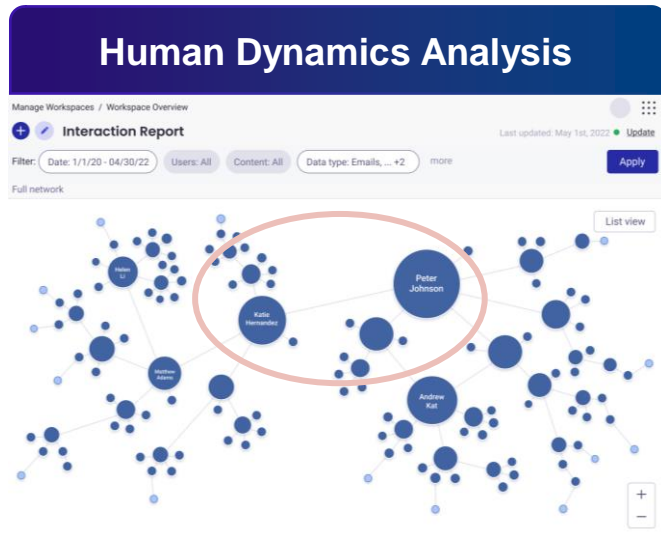
- **Harness and explore** employee-created data from across the enterprise, including Microsoft 365 messages and documents.
- **Enable completely new insights** beyond what is currently visible, answering today's most pressing questions about the workforce.
- **Ensure privacy and governance** is enforced throughout the analytics process via unified information management.
- **Clean up and manage dark data** such as file shares for privacy and governance.
- **Reduce footprint and liability** by managing data in-place (without copies).
- **Trusted by the Fortune 500, 4 of the top 5 US banks, and strategic partners such as Microsoft.**



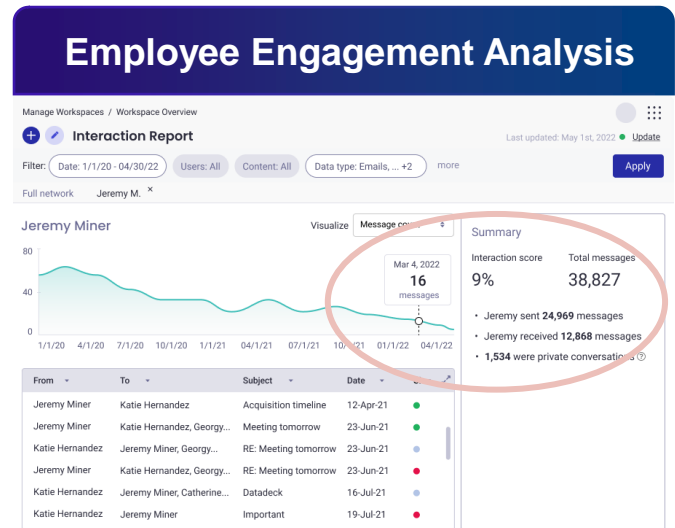
# From out of sight to insight.

Companies today seek to gather insights into human dynamics. However, “people analytics” typically only utilizes self-reported sources such as surveys, resumes, and performance reviews, which provide a limited view of the workforce and reflect less than 1% of employees’ true presence in the company.

ZL Tech captures the collective insight of the enterprise by harnessing an ocean of unstructured data, **illuminating the culture, behavior, and human dynamics of the workforce like never before.**



*Integration analysis after an acquisition reveals potential bottleneck between two groups.*



*Analysis of communication over time reveals employees that are likely to quit.*

The collective insight of the organization lives in the messages and documents created by the workforce every single day—the lifeblood of the enterprise. ZL Tech enables organizations to find and leverage unstructured data for insight, while enforcing information governance across the entire enterprise to meet legal, compliance, and privacy requirements.

New Insights	Unified Platform	Enterprise-Wide
Explore data in near-real time and empower <b>insights at 1000X speeds</b> via in-place search and analytics.	<b>Deliver all governance functions</b> in synergy via a singular platform, combining in-place management with archiving.	<b>Enable management of all unstructured data</b> , at massive scales. Most platforms operate on sandboxes—ZL delivers the entire beach.

**Data always tells a story. It's time to listen.**