



# ZL People Analytics



## The real insights are out of sight.

Who has the most impact? Who knows what?  
How does my workforce feel, and why?

Companies today have an urgent need to gather insights into the human side of the corporation. Answers to questions regarding the performance, engagement, expertise, and retention of their human resources are critical to their top and bottom line. However, these answers are hidden out-of-sight, in the messages and documents the workforce creates every day. Invisible from corporate view, and unleveraged for analytics.

## Until now.

Introducing a better way to answer the most important questions a company faces—and illuminate the questions you haven't even asked. By searching, sorting, and transforming people data, ZL People Analytics turns out-of-sight knowledge to insight.



### Enterprise-Wide Search

Analytics today begins with a sandbox. However, insights are lost because the most valuable information lies out of sight. Instead, ZL People Analytics scans the entire beach of enterprise content, from which users can search and drill for insight.



### 1,000X Faster Time to Data

By enabling real-time and in-place access to data, ZL People Analytics allows users to search and explore data without creating a copy or exporting, increasing time-to-data speeds by up to 1,000X.



### Low Footprint and Liability

Data is managed in-place, removing the associated cost and liability, while enabling privacy and governance.

## Benefits Overview

- **Harness and explore employee-created data** from across the enterprise, including Microsoft 365 email, IM, and documents.
- **Enable completely new insights** beyond what is currently visible to answer today's most pressing questions about your workforce.
- **Ensure privacy and governance** policies are enforced throughout the analytics process via unified information management.
- **Reduce footprint and liability** by virtually managing data in-place (without copies).



## From out of sight to insight.

When surfaced, the information your workforce creates and shares every single day has the power to reveal a side of your enterprise you've never seen. ZL People Analytics reimagines analytics by delivering in-place and on-demand access to people data, along with the capability to search and explore it in real time.

SEARCH	EXPLORE	GOVERN
Surf data on demand and in-place from across the enterprise, enabling <b>insights at 1000X speeds.</b>	Explore the sentiments, networks, and human variables at play in your organization. Zoom in and zoom out to <b>uncover what makes your company tick.</b>	Minimize privacy and governance risks often associated with analytics by <b>managing data in-place</b> , through its lifecycle.

Analytics today fails to capture most insights for one simple reason: they lie out of sight. A hidden world of knowledge and corporate memory lives in the messages and documents shared by your workforce. This knowledge is the lifeblood of the organization, but it is never truly harnessed and it dies as soon as it is forgotten.

At ZL Tech, we'd like to change that. ZL People Analytics enables organizations to find and leverage corporate knowledge anywhere and everywhere it lies. Uncover a new side of the enterprise, including the connections, sentiment, and intent behind every decision your company makes. By bringing the human side of the organization into focus, we finally see the complete picture.

## Data always tells a story. It's time to listen.

When you're ready to look  
beneath the surface, learn more at

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