ZL UA FOR PRIVACY

3 STEPS FOR PRIVACY REGULATION COMPLIANCE

ZLTECH

Privacy regulations mandate that organizations find and manage personal data, yet few organizations are able to do so. ZL Privacy Solutions enable organizations to analyze, search, and remediate personal data in enterprise repositories from a single platform, including:

- **File Shares**
- **Email**
- **Microsoft 365**
- **MS Teams**
- **SharePoint**
- **Google Workplace**
- **SMS & MMS**
- **Social Media**
- **IMs**

The platform delivers **in-place analysis and management** of employee-created documents and communications, leveraging pattern recognition to identify personal data. Organizations can easily classify and apply retention policies to documents, while selectively archiving high-value content.

Beyond Analytics

Privacy regulation compliance requires more than just insight. Unlike many solutions that provide metadata reports without a clear process for remediation, ZL Tech allows organizations to:

- Delete, collect, quarantine, and archive data.
- Apply lifecycle management policies for unparalleled control.
- Manage & control personal data **in place** without ever archiving sensitive information in the first place.

Get Insight Into Enterprise Data

ZL UA tackles privacy from a governance first approach. Full text indexing and data capture ensure all employee created documents are governed. Leveraging advanced analytics capabilities via an intuitive and interactive dashboard, ZL Privacy Solutions deliver full visibility across data repositories.

Identify Documents With Personal Data

With automated pattern recognition, isolating personal data has never been easier. ZL UA's scalable and flexible architecture enables users to search even the largest enterprise data environments using complex queries such as Boolean, wildcard, proximity, and nested search. When personal data is found, privileged users can review relevant passages with personal information highlighted. This process ensures privacy and security while increasing reviewer efficiency.

Manage Data for Compliance

Unlike any other platform, ZL UA delivers **in-place lifecycle management** and defensible deletion of file shares, SharePoint sites, and more, enabling compliance with GDPR and CCPA articles. Within the platform, users can apply retention policies to documents tagged as records or personal data. High value documents can easily be archived for long-term governance.

Privacy Regulations at a Glance

Right to access
GDPR Article 15 / CCPA Section 1798.110

Right to erasure / be forgotten
GDPR Article 17 / CCPA Section 1798.105

Right to restriction of processing
GDPR Article 18

Right to data protection by design and by default
GDPR Article 25

Right to opt-out
CCPA Section 1798.100

Right not to be sold
CCPA Section 1798.120

Right to security of processing
GDPR Article 32
CCPA Section 1798.100

Definition of "personal data"
GDPR: "Any information relating to an identified or identifiable natural person ('data subject')"
CCPA: "Any information that identifies, relates to, describes, is capable of being associated with, or could reasonably be linked, directly or indirectly, with a particular consumer or household"

How does your company stack up?

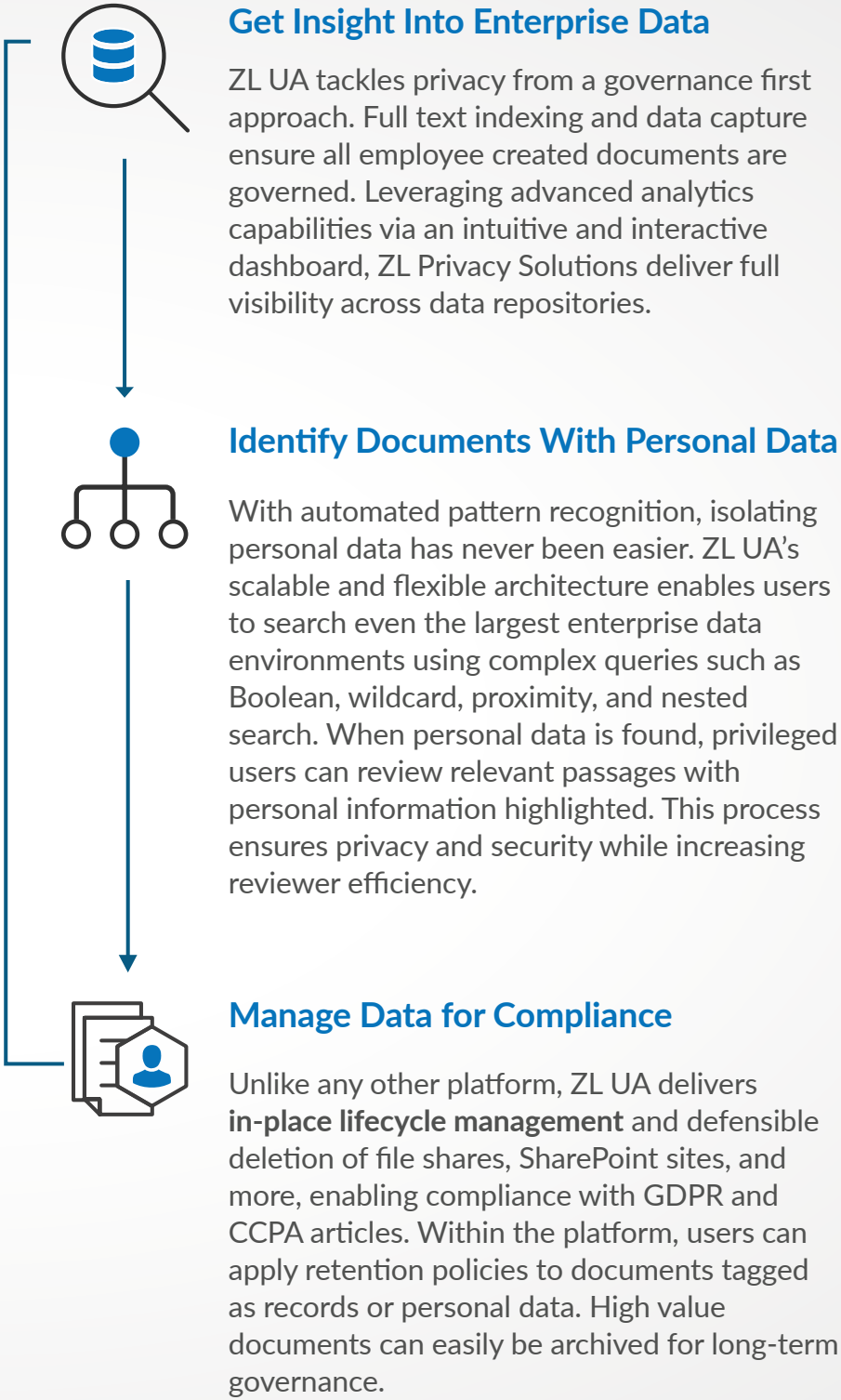**88%** believe that GDPR applies to their operations globally

84% perceive that GDPR is key to security and governance

36% are ready to comply with GDPR

Most common GDPR violations to date:

39% Insufficient legal basis for data processing

21% Insufficient technical and organisational measures to ensure information security

16% Non-compliance with general data processing principles

10% Insufficient fulfilment of data subjects rights

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