

# Fortune 500 Pharmaceutical Company

The customer had several billion documents in their legacy system that was not built to scale, causing difficulties throughout the eDiscovery process.

THE SOLUTION

# **ZL UA Discovery Manager**

**Targeted Search** 

40% fewer documents for review

**Case Preservation** 

**Automated preservation for relevant findings** 

**Streamlined eDiscovery** 

23% reduced eDiscovery expenses



# **Top Pharmaceutical Company**

## **Client Background**

Being in one of the most highly litigated industries, this Fortune 500 pharmaceutical company sought to refine its eDiscovery and early case assessment processes. The customer is often engaged in several lawsuits at a time and needed a way to quickly search through its billions of documents to find relevant data and custodians.

#### The Problem

The customer's existing legacy system had three main challenges that hindered their legal team's ability to devise case strategies and conduct eDiscovery:

#### No Global Search

Their legacy system stored data in silos, segregating emails, file shares, SharePoint, IMs, and other data sources in disparate repositories. Consequently, each time the customer's in-house legal team was tasked with finding and collecting evidence, they had to perform repetitive searches for each and every repository. These hurdles dramatically increased eDiscovery times, resulting in increased legal fees and delayed early case assessment.

## Imperfect Data Preservation

The customer was unable to preserve findings without creating additional data copies and could not automatically preserve relevant documents as they were created. Having redundant copies in separate repositories caused unnecessary IT challenges when collecting findings, applying legal holds, and assessing case data.

## Lack of Document Insight

The customer's inability to review documents before exporting them to an external platform meant they were unable to narrow or broaden their search. Since documents were gathered without full insight into the data, collection was inconsistent and incomplete, early case decisions were uninformed, and reviewers had to sift through unnecessarily large volumes of data—driving up expenses and wasting invaluable time.



# Unified Information Management for Top Pharmaceutical Company

#### **A Better Solution**

The customer was interested in ZL Tech because of its demonstrated track record providing eDiscovery and information management services to the world's most litigated and regulated corporations. After vetting several competitors, point solutions, as well as their incumbent solution, the customer ultimately selected ZL Tech for its comprehensive search, automated preservation, and advanced analytics.

#### **Comprehensive Search**

ZL Tech virtually merged all the customer's data into a unified platform and implemented full text indexing of all data types. As a result, the customer can now run extensive eDiscovery queries—often several pages long, containing hundreds of unique conditions—across the enterprise in a matter of seconds. Being able to search and find relevant data from day one, dramatically accelerates their ability to conduct early case assessment and craft case strategies.

#### **Automated Preservation**

The customer can add any and all search results into a case with a single click—without creating additional copies because all documents already exist within the ZL Tech platform. Preservation is also automated so that newly created documents that meet existing search criteria are immediately added to the case on an ongoing basis. At any time, the customer can mark documents for collection and easily export them to outside counsel for review.

## **Advanced Analytics**

ZL Tech offers built-in analytics enabling the customer to peer into their search results before exporting them. The customer can interact with reports on the fly with ZL Tech's intuitive dashboard, which visualizes their findings. Notably, users can identify relevant custodians who may have gone unnoticed by identifying who talks with whom, how often, and about what. ZL Tech additionally provides the customer with Hit Term Reports, giving users a glimpse into the most essential keywords before negotiations. The customer uses these analytic tools to adjust their search parameters and limit the number of documents sent to outside counsel—significantly reducing review costs.



#### **Results**

ZL Tech exceeds the customer's need for a high-volume and scalable solution, enabling them to redesign their early case strategy and empower their legal team to win or lose early. Now the customer can search across the enterprise and automatically preserve documents from a single platform with powerful analytics and review capabilities built-in. The customer's in-house counsel has a robust, three-dimensional view of their findings for more informed legal decisions. These factors compounded allow the customer to have a streamlined review process and dramatically cut eDiscovery costs.

#### **Focused Review**

ZL Tech reduces review times by omitting irrelevant findings. Deduplication and message threading technologies remove exact data copies and redundant findings from the review process. ZL Tech enables the customer to further zoom in and out of results to assess the efficacy of search criteria to give them an advantage in key word negotiations. These tools ultimately reduce the number of documents reviewed by over 40%.

#### **Cost Saving**

Review is decidedly the most expensive component of the eDiscovery process. By reducing the number of documents that reach review, organizations can expect to save upwards of 23% on eDiscovery fees.

#### Learn more at **zlti.com**

