

# ZL Instant Message Archiving

Ensure full compliance and information governance of all enterprise instant message content through a single unified point of control with ZL UA.

## COMPANY

ZL Technologies, Inc.

## HEADQUARTERS

Milpitas, CA

## PRODUCT

Instant Message Archiving

## SOLUTION SUMMARY

- Control all instant message data through a single, unified platform
- Unified architecture allows for extremely fast and accurate searching over IM content
- Compliance monitoring capabilities alert companies to potential violations
- Enable full regulatory compliance of IM data through ZL Compliance Manager
- Compatibility with 1,000+ data types, including all Microsoft IM platforms, Bloomberg, Google Talk and BlackBerry Messenger

As instant messaging (IM) has evolved to become a valuable tool for both communication and productivity, its role in business has only grown. Its proliferation has changed the way information guardians have come to view IM data, to the point where it is now seen as a major contributor to big data, as well as an essential element of corporate compliance. ZL has responded to this paradigm shift with robust, cutting edge archiving and governance capabilities for instant message platforms and their data.

## Governance

As IM content continues to grow, it has become a major challenge for organizations to effectively manage this increasingly large volume of corporate information. To facilitate efficient information management, ZL UA stores all data, from email messages, to files, to IM content, in one centralized repository. ZL UA's unified architecture allows corporations to manage the entire corpus of enterprise data in one platform, ensuring quick and precise results through one search interface. This unified technology enables easy access to a suite of governance capabilities, including eDiscovery, compliance, and analytics.

## Compliance

In order to fulfill regulatory obligations and reduce the risk of non-compliance, ZL

UA provides content management and archiving capabilities for data from instant message platforms, including all Microsoft IM platforms, and Bloomberg. By partnering with instant message aggregators that capture all content at the gateway, ZL is able to ingest IM data into ZL UA. It is full-text indexed, classified, tagged, and made available for other governance functions.

With all instant message content archived within ZL UA, ZL's Compliance Manager module is able to ensure compliance across all IM data. A customizable, highly granular lexicon allows companies to create a compliance program suited to their specific needs, and thorough monitoring of both inbound and outbound business communications enables alerts of any potential compliance violations.

## Compatibility

ZL UA provides compatibility with over 1,000 different data sources, including an extensive catalog of instant message platforms. In addition to compatibility with all Microsoft IM platforms and Bloomberg, ZL manages data from AIM, BlackBerry Messenger, Thomson Reuters, Google Talk, Yahoo! and others. Additionally ZL partners with Socialware and Hearsay to provide functionality with a variety of social media, instant message and website sources.