

# ZL SharePoint Archiving

Solve the records management, legal, and compliance challenges of the "SharePoint Sprawl".

## KEY BENEFITS

### ONE REPOSITORY

For the control of all enterprise unstructured data in a single platform

### SHAREPOINT COMPATIBILITY

Easily ingests data from SharePoint 2007, 2010, 2013, and Office 365 SharePoint Cloud

### GLOBAL SEARCH & CONTROL

Management of email, files, SharePoint, IM, and more in one environment allows search and control without data silos

### SPRAWL REDUCTION

Creates one true data copy across the entire enterprise, so that SharePoint sprawl is slashed

### SERVER PERFORMANCE

Offloads data from expensive SharePoint servers, allowing them to work more efficiently

### VERSIONING

Keeps an accurate history of changes to a given file, rather than just the most recent copy

### RECORDS MANAGEMENT

Granular settings for lifecycle control surpass all native SharePoint records management tools

## SharePoint Governance Tools: Are They Enough?

Collaboration suites have become standard for many organizations, with Microsoft SharePoint utilized by an estimated half of Fortune 1000 firms. SharePoint's many advantages, however, come with a corresponding increase in data proliferation often referred to as "SharePoint Sprawl," leading to mounting challenges for records managers, legal teams, and compliance officers. In response to the recent trends in information governance, particularly eDiscovery, Microsoft has included a set of tools in SharePoint 2013 intended to address these concerns. However, businesses should carefully evaluate whether their information management needs will be met by these supplementary tools. Many organizations will likely find that more robust capabilities are necessary to meet the demands of high-volume data loads, especially when taking into account the need to accommodate diverse data sources and future contingencies.

## SharePoint is Only One Piece of the Big Data Puzzle

It's important to consider that virtually no large organization will generate data only through SharePoint. Emails, file shares, instant messages, and corporate social media data are just some of the prevalent data types that today's enterprises encounter. Though SharePoint 2013 does address some of these data types (such as content from Exchange), it is limited to that particular set, and is inflexible with respect to other existing or future data types that enterprises may need to manage. Given that all data touched by a corporation is subject to discovery, SharePoint may not be a viable solution to rely on — financially or strategically — when it will only solve part of the problem.

Recent additions to SharePoint 2013 with respect to eDiscovery functionality are limited to keyword-based searches, export, and basic preservation, which together address only a small part of the eDiscovery picture. The eDiscovery Reference Model (EDRM) illustrates the further steps — processing, review, analysis, and production — that litigation entails, and that SharePoint 2013 offers no solution for. Additionally, SharePoint legal functionality can only access SharePoint-housed data and a limited number of connected platforms, which make it restricted in scope and unsuitable for large investigations that span multiple disparate data types. Exporting data into other tools to carry out these further steps, though fairly common, is a potentially risky endeavor. Data corruption and leakage, as well as over- or under- inclusion, are just a couple of the possible pitfalls. Each time data has to be exported, the probability of these risks coming to fruition is exacerbated. Repeated transfer and shuttling of data also lengthens a process that's already notoriously slow.

## DATA COMPATIBILITY

### MS SHAREPOINT

Full support for 2007, 2010, 2013, and 2013 cloud editions. End SharePoint sprawl by deduplicating copies and controlling data within the ZL UA platform.

### FILE SERVERS

Support for all files on LAN, WAN, and remote office networks.

### MS OFFICE SUITE

Index, search, and archive MS documents including Word, PowerPoint, Excel, and others.

### EMAIL PLATFORMS

Manage email in the same environment as all other data. ZL UA works with MS Exchange, IBM Notes, Gmail, and more.

### ECM AND LEGACY DATA

Broad support/migration abilities for files in common ECM systems, as well as other archiving and legacy systems such as Enterprise Vault.

### PST/NSF FILES

Crawl, search, index, and ingest stray PST/NSF files on desktops or in folders.

### MISCELLANEOUS MEDIA

Compatibility with nearly any unstructured data format, including images, video, audio, text, PDF, and others.

Ultimately, the most significant caution with respect to relying on SharePoint 2013 for organizational eDiscovery needs is that its information governance capabilities are, on the whole, limited to data generated by Microsoft products. While this may not seem like an issue at first glance, given that the Microsoft suite of products is standard in many organizations, the recent proliferation and reliance on non-Microsoft data types means that organizations will be left with having separate, disparate systems to manage all enterprise data. Blackberry messages, text messages, Bloomberg data, Salesforce data, non-Microsoft IM platforms, and corporate social media data will be left unaddressed by SharePoint 2013's management capabilities, leaving such items to be managed by separate systems with inherently different search capabilities and different retention policies.

## The ZL Approach: ALL Data, ALL SharePoint, ONE Point of Control

ZL Technologies' flagship product, ZL UA, helps organizations ensure that they will need to make only one investment in order to establish effective governance of their information, regardless of its source. ZL UA is compatible with virtually every type of unstructured data in use in today's enterprise, including all common email clients, SharePoint, Quickr, ECM-stored data, file shares, social media data, text messages, scanned paper documents (via OCR technology), Bloomberg data, images, PDFs, and much more. ZL UA is also extremely flexible; with complete control over the product's code base, ZL is always able to adapt to evolving data types as they arise in enterprise usage. With end-to-end EDRM functionality, ZL UA allows for all the steps of eDiscovery process to be carried out on single data copies without having to move anything, providing counsel with world-class early case assessment by allowing for search of the entire universe of enterprise data — all within seconds.

## Core Features of ZL UA for SharePoint Management

ZL UA provides a centralized, elastic ecosystem for all enterprise unstructured data, including SharePoint. All data is de-duplicated, fully indexed, searchable, and leveraged for the interrelated needs of Records and Lifecycle Management, eDiscovery, Compliance, and Storage.

**SINGLE-PLATFORM CONTROL** of all enterprise unstructured content, regardless of source or geographic location. Archive, manage, search, and access SharePoint data in the same environment as emails, files, IMs, corporate social media, and more. Manage SharePoint data from different geographic locations in one repository. Apply legal holds with one click.

**END-TO-END EDRM** ensures all data types can be leveraged for legal needs in the same environment, without movement. One-click legal holds allow SharePoint and other items to be automatically frozen in their records lifecycle without manual effort.

**DEFENSIBILITY** for all data in the SharePoint ecosystem via capture of versions, full audit trails, and digital chain of custody for every action. While SharePoint native tools allow only preservation of current items, ZL has access to the entire history of SharePoint activity.

**SOPHISTICATED GLOBAL SEARCH** allows the enterprise to use advanced language, content, and metadata fields to find data for litigation, investigations, and strategic insight. Search the "universe" of enterprise data rather than just the SharePoint bubble.

**INCREASED SERVER PERFORMANCE** for SharePoint environments results via elimination of duplicate material and offloading of older or less-accessed material to lower-tier storage.

**SECURE BACKUP** is provided by centralized data management in the ZL UA. All up-to-date data copies remain managed in ZL UA in the case of a SharePoint disaster.