DATASHEET

ZLTECH

ZL File Analysis and Management

Identify files across the entire enterprise, conduct early case assessment and take action in-place.

KEY BENEFITS

- **Gain visibility** into unmanaged file share systems, ECMs, SharePoint sites, and more
- **Identify ROT and Sensitive PII** and effectively execute defensible disposition of unwanted data
- **Reduce storage costs** by identifying ROT and implementing a defensible cleanup process
- **Clean up legacy data** and act on it accordingly based on their records management policies
- **Drive long-term governance** with automated policy management that support organizational goals
- **Generate user-friendly reports** to identify data trends, popular themes and users' relationships
- **Improve search and accessibility** of data on your repositories

Until recently, enterprise file shares have been neglected by organizations due to the time and effort required to clean up and manage these systems. As data volumes increase, these unwieldy environments create numerous problems such as data security risks, stores of ROT (redundant, obsolete, trivial) data that inhibits organizational productivity, and escalating storage costs.

What Our Solution Offers

ZL File Analysis and Management (ZL FAM) gives companies the ability to regain control of their information assets across the enterprise.

Whether the company wants to simply see what data exists or effectively implement complex governance policies, ZL FAM can be tailored to promote organizational goals.

METADATA-BASED ANALYSIS

ZL FAM provides a powerful metadata scan of the entire enterprise's file system to allow companies to understand and remediate their data, especially ROT data in place. With these insights, users can easily search for and preserve legal hold data, or make other metadata-based decisions.

CONTENT-BASED ANALYSIS

ZL FAM can analyze the full content of each file through accelerated analysis and identify where various data types, like potential records and sensitive information (PII, PHI, PCI), are most likely to reside. This analysis is done intelligently through our proprietary sampling technology, providing an overview of the file share while saving valuable time and resources. This allows users to confidently prioritize content-based decisions without having to index the entire environment.

REMEDIATION

Identifying dark data and assessing its value and sensitivity allows users to either delete according to a policy or migrate the data into an ongoing information management initiative in place. This helps reduce compliance risk, storage costs and data volumes to be migrated.

CATEGORIZATION AND POLICY MANAGEMENT

Ongoing file governance policies can ensure that actions are proactively taken on data as it enters or is created within the system. Automated categorization and tagging also allows policies to easily identify data for defensible disposition and ongoing management in place.

Use Cases

Although file analysis projects have a multitude of drivers depending on the customer's industry, size, data preferences, regulatory environment, and dozens of other characteristics, one of the following three drivers is generally the primary impetus for an organization to undergo a file cleanup project.

USE CASE	THE PROBLEM	THE SOLUTION
Information Management	An estimated 80% of company data is unstructured data, with a large portion of that being files. As this content grows, enterprises struggle to keep up with the massive data volumes beign created on a daily basis. This leads to strained and inefficient storage systems that can cause worker productivity to dwindle.	ZL FAM gives detailed statistical reports on the entire corpus of enterprise data, allowing the customer to identify and remediate "ROT" data as well as other custom data categories in place. This combination of a complete view of the file environment and the ability to seamlessly delete data within the same platform makes storage cleanup a straightforward process.
Data Security	A lack of visibility into enterprise file shares has risk guardians concerned about what data is accessible, specifically confidential data like personally identifiable information (PII), payment card information (PCI), and protected health information (PHI). In the event of a breach, companies want to be sure that they not only know what was lost, but can be reasonably sure any risky information they have is adequately secured from both internal and external data breaches.	Through advanced metadata and content-based analysis, ZL FAM can identify any risky data or files that are sitting on the file share without the correct access privileges. Subsequently, any data the company no longer needs to keep will be remediated, protected accordingly, or classified to the specification of the customer, ensuring the security of the enterprise. Additionally, ZL uses audit trails to keep a detailed log of who has accessed each file, and when they were accessed.
Business Insight and Analytics	An organization's repositories are not only full of data, but also full of business insight, if analyzed properly. Identifying PII is just the beginning. Performing analysis on all data in one repository can help answer many questions surrounding where personal data is located, which file shares should have stricter access privileges, and who knows whom in the company.	ZL FAM can create a visualization of data sources scanned and aggregate statistics from the metadata index. From the metadata, ZL FAM can help the organization understand where PII lies, end users' file management patterns, and remediate any floating sensitive data once it is located.

The ultimate goal of achieving full compliance is to execute a sustainable and proactive information governance framework. ZL File Analysis and Management allows enterprises to take that initial step toward identifying and taking control of all their data. By identifying and applying remediation to the data without any physical data transfer, ZL FAM guarantees that companies remain defensible and retains their grasp on their data moving forward.

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